



# Good People Guide

The right person, for the right job.

**GOING  
STRONG  
FOR 14  
YEARS**

**Odyssey Recruitment have been servicing the Brisbane market for 14 years and we are growing every day.**

We specialise in temporary, contract and permanent placements in the areas of Design, Marketing, Digital, Advertising and Communications. Our team is committed to identifying your needs and delivering suitable candidates that are passionate and dedicated to their work. Established local networks and specialist expertise is what enables us to place the right person, in the right job every time.

## Design

### Mid Weight Graphic Designer

16169 – Temporary or Permanent

- Newspaper publishing and agency experience
- Exceptional pre-press and production skills
- Brand controller practice

Our candidate is a Graphic Designer with exceptional pre-press skills and an expert in Photoshop. He is experienced within newspaper publishing and advertising agencies, dealing with clients in a range of industries including financial, agricultural, machinery and education. He has been described as a solid and consistent employee, cheerful and obliging and good to work with. He presents professionally and would be well suited to all environments.

### Senior Graphic Designer

14527 – Temporary or Permanent

- Highly creative and conceptual thinker
- Concept through to pre-press abilities
- Efficient and approachable

This designer has 7 years experience both in both Australia and the UK working predominantly within design studio environments. Her folio shows a variety of collateral including catalogues, press ads, flyers, posters, DM pieces and booklets across a number of industries including property, education, finance and the arts. She is a creative mind, highly conceptual with the ability to follow through to pre-press. She is an efficient worker, very amicable and approachable and is seeking a challenge.

## Advertising

### Studio Manager

16252 – Permanent

- Oversaw the production of 300 jobs per week
- Seasoned traffic management skills
- Digital asset management expert

Our candidate has a long career in production. Most recently in an agency environment, he managed a studio team of 4 whilst liaising with 22 account managers and personally oversaw the production of around 300 jobs per week. He considers himself to be a MAC expert, technologically minded and is constantly looking to develop his and his teams' skills. He drove his former business towards expanding into digital asset management and is keen to assist in developing this side of the business.

### Account Manager

12148 – Permanent

- Property, resources, finance and not-for-profit industries
- Passionate and lively personality
- Strong client management skills

With 3 years advertising agency experience, this candidate has a solid foundation of skills after working with print and large multi channel campaigns. Her client list is a diverse portfolio including resources, financial and not-for-profit. She thrives on maintaining client relationships and thoroughly enjoys working with her team and clients. Passionate about the work she does, meticulous and dedicated; she is a bright star and an all round lively personality to have around.

# Marcomms

## Marketing and Communications Executive

16315 - Permanent

- Passionate about marketing and PR planning
- Process driven and structured individual
- Extensive experience within tourism industry

This candidate is an all round marketing and communications talent. She has established skills in brand management, copy writing, trade shows, market research, product development, media releases, website development, campaign design and implementation. A real 'go getter' who will take full ownership of any task and produce results. She is confident in presenting information to stakeholders at any level and has great interpersonal and networking skills.

## Marketing and Communications Coordinator

16325 - Temporary or Permanent

- Diversified skill set across marketing and communications
- Great networker with established media contacts
- Well versed in numerous technologies

Our candidate is a skilled marketing and communications coordinator with 6 years corporate experience. She has a diverse range of skills from coordinating high end events to copywriting to SEO and analytics. She has worked in a range of industries including aviation, building products, medical and cosmetics. She is highly skilled technically, fluent in the Adobe Creative Suite, Wordpress, HTML, MYOB as well as the MS Suite. She is a standout at this level, incredibly polished, professional and personable.

# Communications

## Communications Adviser

8128 – Temporary or Permanent

- Copywriting for print, radio, TV and web
- Corporate and government experience
- Community / stakeholder engagement

Our candidate is an experienced marketing communications professional within both public and private sectors. Her skills lie in community/ stakeholder engagement, event management, advertising campaign strategy, development and implementation, copywriting and the management and development of government and private publications. She has well developed client relations skills that are matched equally by her writing ability. She is available for all opportunities now.

## Communications Officer

16017 – Temporary or Permanent

- Sporting, education and construction background
- Media liaison experience
- Desktop publishing skills

With close to 5 years experience within marketing and communications, our candidate has worked within the sporting, education and construction industries. His skill set covers copywriting, online content management and web analytics, media liaison including media release and media response, editing and proofing large scale documents and desktop publishing. He is a skilled professional that has covered a wide range of communications work and would be a welcome addition to all teams.

# Marketing

## Marketing Manager

10530 – Permanent

- Transport, government and international experience
- Strong project management skills
- Strategic thinker

Our candidate is an experienced marketing and communications consultant with over 10 years experience planning, implementing and evaluating communication and marketing strategies in both the public and private sectors. Her key achievements include the successful start-up of a small business; increased sales and brand recognition; and operating costs savings through exemplary management of funds. She is seeking a role with a strategic focus and direct reports.

## Marketing Coordinator

15587 – Permanent

- MS Suite, Adobe CS, Google Analytics / Adwords skills
- Varied marketing / PR exposure
- International experience

After working internationally our candidate has gained great all round marcomms experience including extensive writing, high profile event management, social media program development and magazine production in diverse industries from leisure to construction. Highly adaptable and professional, she has successfully worked with various new technologies she is now looking to draw on her 4 years experience and hone her marcomms skills in a diverse and challenging position.

# Digital

## Mid Weight Web Developer

15954 – Temporary or Permanent

- Maintenance and development of large sites
- Online publishing background
- PHP developer

Our candidate has 4 years experience in the development and maintenance of large scale sites. He has experience in PHP, MySQL and Javascript from validating forms, working with layers and Ajax functions with a familiarity in JQuery. He has also built custom pages for advertiser campaigns and new modules for existing CMS systems. He is available for both temporary and permanent opportunities, and would be a hardworking and focused member of the team.

## Senior Web Designer

16201 – Temporary or Permanent

- Design studio, education, fashion, manufacturing environments
- Strong client relation skills
- Print design experience

Our candidate is a strong senior Web Designer who has efficiently managed and co-ordinated many design projects from concept through to completion over his 8 years within the industry. His design style varies based on client needs, however a consistent theme of designing minimalist, easy to navigate sites is evident in his portfolio. Skilled on Mac and PC platforms across the Adobe Creative Suite with HTML and CSS, knowledge he would be a wise investment for any organisation.



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