



**GOING  
STRONG  
FOR 14  
YEARS**

# Good People Guide

The right person, for the right job.

**Odyssey Recruitment have been servicing the Brisbane market for 14 years and we are growing every day.**

We specialise in temporary, contract and permanent placements in the areas of Design, Marketing, Digital, Advertising and Communications. Our team is committed to identifying your needs and delivering suitable candidates that are passionate and dedicated to their work. Established local networks and specialist expertise is what enables us to place the right person, in the right job every time.

## Digital Marketing

### Digital Marketing Coordinator

17708 - Permanent

- Extensive technical experience
- Social media interaction
- Communication & written ability

With some solid experience and a true passion for digital marketing this candidate is seeking an all round digital marketing position with a communications element. She has the technical nous having been exposed to a number of CMS systems, e marketing software, SEO tactics and analytic tools as well as a talent for writing and the ability to interact on social media platforms. She presents well with a great demeanor and refreshingly mature outlook on her career.

### Digital Marketing Manager

17755 – Permanent or Temporary

- User interaction / trend specialist
- Diverse industry experience
- Understanding of back end technologies

With a background in design and an extensive understanding of the digital space, this candidate is capable of jumping in to any environment to consult on digital marketing projects or also available in a permanent capacity. He has extensive experience in case studies and understanding user behaviours and trends and in the online space and providing recommendations. He is 'hands on' with management experience, technically savvy across eMarketing, CMS, design and development softwares.

## Digital Creative

### Web Designer

17372 - Permanent or Temporary

- International brands & campaign experience
- Pitch & strong concept ability
- E-Commerce experience

A Web Designer with a strong background in brands and pitching for campaign across high-end markets. He has the ability to work with strict brand and style guidelines, is fluent in Adobe Creative Suite and is strong in his methodology. He can prepare artwork for final output and has a keen eye for design. His experience ranges from Web banners, visual assets, UX interaction design to Pixel-art experience, this candidate would be an asset to any Web/Digital team.

### Designer

17590 - Permanent or Temporary

- Established Freelance Designer
- Dreaweaver & advanced Flash
- Eye for design!

Our candidate is a young upcoming Junior Designer with an excellent eye for design, seeking a Brisbane based opportunity, ideally within a Design Studio or Advertising Agency. His experience lies in corporate identities, council campaigns and Web Page Advertising, in both his own freelance ventures as well as experience in agencies. He is looking to expand his skills within a mentor focused team environment. You will be pressed to find another candidate with the enthusiasm, drive and sheer keenness to grow. He is available for permanent and temporary work.

# Marcomms

## Senior Marketing & Communications Officer

17704 – Permanent or Temporary

- Extensive Pharmaceutical experience
- Graphic Design background
- Exceptional print & web based communications

After working extensively in both agency and pharmaceutical companies our candidate has gained useful experience in writing, public relations, social media, electronic mediums and database management. Highly adaptable and professional, she has successfully worked with various new technologies including the Creative Suite, Vision 6 & Joomla. She is organised, analytical and pragmatic, and possesses a unique blend of creative and methodical talents. She will be available for all opportunities in September.

## Marketing & Communications Officer

17684 - Permanent or Temporary

- Industry association experience
- PR qualified with written talents
- Indesign, CMS and Vision 6

Our candidate brings 5 years marketing experience in a generalist capacity. She has worked as the sole marketing talent within an organisation coordinating all collateral, writing communications, organising events and designing documents. With a PR element to her roles including media writing media releases and newsletters she would be well suited to a role that brings a diversity of marcomms responsibilities. She is available immediately.

# Creative

## Senior Finished Artist

16547 - Temporary

- Design studio & Ad Agency Experience
- Worked on major International Brands
- Quick & Efficient

Our candidate is a very experienced Finished Artist with experience both in Australia and Overseas. His background includes over 10 years in Creative Production as an artworker, which saw him complete everything from design, retouching, finished artwork and prepress. He has produced everything from POS to press ads to brochures and corporate documentation. His huge skill base combined with his very warm and engaging personality would make him an asset to any design team.

## Art Director

16636 – Permanent

- Branding expert
- Strong retail & fashion experience
- Recruited and managed a studio

Coming from a fashion background this candidate really is a special creative talent who can revolutionise a brand. She has been involved in the rebranding of major national retailers and her catalogue and in store work has seen major profit increases in brands. Her creativity is diverse and she has also worked in property, technology and beverages. With studio management experience and hands on design she is an asset to any agency or in-house retailer.

# Marketing

## Marketing Manager

16229 – Permanent or Temporary

- Strategist with a digital focus
- Property background
- Infectious positive outlook

An exceptional marketing talent, this candidate has progressed rapidly in her career to a management level. She has written strategy, managed a team of 3 and managed budgets however also been hands on in her duties. Her last company appreciated the digital direction she brought including e-marketing strategies, digital campaigns, social media as well as project managing a new CRM system. Approachable with a sunny demeanor, she has won both staff voted and national recognition awards in two organisations.

## Marketing Executive

17706 - Permanent or Temporary

- Major brand building experience
- Diverse industry background
- Independent campaign management

With 8 years marketing experience across broad industries from insurance to not for profit this candidate has recently returned home to Australia and is ready for the next challenge. Her history has seen her deal with a major sponsorship agreement, work on promoting an event to 10,000+ visitors and be the sole member of the QLD team managing the marketing for the merge of two major brands. She could fit into a number of industries and is best suited to a brand management focused role.

# Creative

## Mid-Weight Graphic Designer/Illustrator

17615 - Temporary

- Passion for illustration
- Production, Technical & Agency background
- Capable of flash animation & front end design

Our candidate is a Graphic Designer with exceptional illustration skills. He has over 5 years experience in Agency, freelance and Prepress environments, cementing him as a strong finished artist as well as a capable designer. His passion is illustration and he is proficient in all platforms and software packages. Always anxious to expand his skills and experiences, he is available for all temporary opportunities now.

## Senior Graphic Designer – Corporate

17547 - Permanent

- Marketing designer
- True artistic talent
- Copywriting & photography skills

This talented designer excels working within a brand and bringing her creative flair to integrated campaigns. In the past she has worked on diverse collateral including catalogue, POS, DM, signage and online. Her technical skills include Flash, Dreamweaver and Joomla. A true creative artist, she lives and breathes Graphic Design with her portfolio showcasing some impressive competition work including a win for a global brand design that went to production.



Level 1, 60 Edward Street  
Brisbane QLD 4000  
**Phone: 07 3009 7100**  
Fax: 07 3229 1254

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[www.odysseyrecruit.com.au](http://www.odysseyrecruit.com.au)  
[info@odysseyrecruit.com.au](mailto:info@odysseyrecruit.com.au)